

**Marina Village Middle School
PTC Board Meeting Agenda
Wednesday, September 20 @ 5:00 pm
MVMS Library**

- I. Welcome - President: Debra Carlson
- II. Roll Call - Secretary: Mary Beth Seedall
- III. Approval of agenda for current meeting - President: Debra Carlson
- IV. Approval of minutes from previous meeting - Secretary: Mary Beth Seedall
- V. MVMS Administrator's Update - Levi Cambridge
- VI. SOS Update - Debra Carlson
(Discussion to follow during President Update)
 - A. Year to year: In 2021 we had 6-8% participation, in 2022 we got it up to 20% participation, and this year in 2023 we got it up to 32% participation
 - B. Totals: 239 donations, representing 32% of the student body, and have raised \$32,155
- VII. PTC Funds Requests - Debra Carlson
 - A. CURRENT STAFF REQUESTS
To be announced in meeting.
- VIII. CHAIR UPDATES
 - A. Michelle Starkel - Treasurer
 - i. Activity: Disbursements & Deposits
Please see the financial reports distributed during meeting.
 - ii. Budget - review/ approve in October pending final SOS numbers
 - B. Jennifer Slade - Enrichment
 - i. Review of Homeroom registration implementation, and different registration options for after-school enrichment
 - ii. **Note on line board approval of use of Homeroom online registration system on Wed, August 23, 2023. Fees charged at 6% of payments.
Motion made by Tricia Johnstone
Seconded by Michelle Starkel
All in favor, motion approved.
 - C. Stephanie Hansen - Fundraising & Spirit Wear
 - i. Fundraising
 - Viscuso's Dining for Dollars - Wed. Oct 4th 1:30-8pm
 - Crumbl Cookie - Hoping Oct 25th
 - ii. Spiritwear
 - Hoodies in and updated on website. Sweatpants sizes still coming
 - D. Bridget Clarke - Staff Appreciation

i. Upcoming Staff Lunch on 11/3

E. Website/ Publicity - Tricia Johnstone

i. Updates as of 9/5/23

- Instagram - 253 followers - the most recent post re: one more week for SOS donations to count for the contest reached 87 people, the initial class contest post hit 122

- Facebook - 659 followers - the most recent post re: one more week for SOS donations to count for the contest reached 145 people, the initial class contest post hit 380

ii. WIX DATA/ Website

- 442 site sessions, up 514%

- 81% new visitors

TOP TRAFFIC SOURCES:

<u>From</u>	<u>Sessions</u>
Direct	214
Google	141
MarinaMustangs.com	57
CatapultConnect	15

F. Volunteer Opportunities - Position Open (Debra Carlson)

i. Shelley Maddox, Business Sponsorships

ii. Additional Parent Volunteer Options

iii. Field Day

- Does Mr. Cambridge need volunteers from PTC/ parents?

iv. Staff Lunch

- Bridget's needs

IX. President's Business

A. To be announced in meeting

UPCOMING EVENTS

CALENDAR:

September 20th @ 5:00 PM - PTC Meeting

Wed. Oct 4th 1:30-8pm - Viscuso's Pizza - Dining for Dollars

October 6th - Field Day Confirmed

October 18th @ 12:00 PM - PTC Meeting

October 25th - Possible Crumbl Cookie Fundraising day

November 3rd - Staff Luncheon

November 15th @ 5:00 PM - PTC Meeting

December 20th @ 12:00 PM - PTC Meeting

January 17th @ 5:00 PM - PTC Meeting

February 21st @ 12:00 PM - PTC Meeting

February 23rd - Staff Luncheon

March 20th @ 5:00 PM - PTC Meeting

April 5th - Field Day (Assembly Schedule for Longer Lunch Breaks?)

April 17th @ 12:00 PM - PTC Meeting

April 19th - Spring Dance

April 25th - OCC Spring Fling

May 6-10th - Teacher Appreciation Week

May 15th @ 5:00 PM - PTC Meeting

TBA in Spring - Golf Tournament

Fri, May 26 - Last Day of School